

# **PARTNERS IN DIVERSITY®**

## **MEMBERSHIP BENEFITS PACKET**



Making a Difference

# **PARTNERS IN DIVERSITY®**

Since 2005

# Welcome to Partners in Diversity

Partners in Diversity® (PiD) collaborates with employers across Oregon and southwest Washington to build a workforce reflective of the evolving demographics of the Pacific Northwest. As a membership-based organization, we offer educational programs, research, and resources to enhance diversity, equity, and inclusion (DEI) to foster positive organizational cultures.

Our initiatives extend to supporting professionals of color, facilitating networking through events, like Say Hey!®, and engaging relocated professionals in civic opportunities. PiD also conducts ongoing scientific

research in partnership with academic institutions to inform effective workforce diversification and inclusion. Our membership includes private and public sectors of all sizes, from large corporations to small nonprofits.

Partners in Diversity's mission is to create economic prosperity for our region by working to attract, retain, and develop professionals of color and diversity influencers.

Established in 2005, Partners in Diversity operates as an affiliate of the Portland Business Alliance Charitable Institute, a 501(c)(3) organization.



# Benefits of Membership

## **CAREER CENTER (ONLINE JOB BOARD)**

Our career center is competitive with nationwide job boards and is a great way to connect employers with diverse talent. Posting jobs for free is part of your membership benefits. Your allotted number of free job postings is based on your membership level.

## **EDUCATIONAL PROGRAMS**

### **Breakfast for Champions**

A quarterly in-person and virtual educational program for professionals of color and DEI professionals to learn impactful approaches to advancing DEI initiatives. Your allotted number of free admission to this event is based on your membership level.

### **Lunch and Learn**

In-person lunchtime programming outside of the Metro area that focuses on enhancing professional development opportunities and fostering a collaborative learning environment for participants. Your allotted number of free admission to this event is based on your membership level.



### **NW Equity Summit**

The largest convening of diversity influencers and organizational leaders in the region to learn from national experts on topics related to championing DEI. This event occurs every two years.

## **NETWORKING OPPORTUNITIES**

### **Say Hey!®**

Say Hey! is the largest multicultural networking event in Oregon and southwest Washington. This event is designed to connect local businesses and community members with current and recently relocated professionals of color. Learn more at <https://www.partnersindiversity.org/program/say-hey/>



## **Community Resource Groups (CRGs)**

Affinity spaces designed to bring people together in a safe space to network, discuss current issues relevant to their specific communities, and build community. These events are free to attend, occur quarterly, and offer more intimate networking opportunities for professionals of color to stay connected and meet other members from their community. We currently offer groups for the Asian Pacific Islander, Black, Latino, and Native American communities. Learn more at: <https://www.partnersindiversity.org/program/community-resource-groups/>

## **RESEARCH**

### **DEI Impacts Project**

An exclusive research project that's currently underway conducted in partnership with Portland State University to understand the emerging workforce trends and organizational best practices to support, retain, and recruit professionals of color. Learn more at: <https://www.partnersindiversity.org/dei-impacts/>

### **Workforce Diversity Project**

A three-year research project that uncovered pathways for people of color to earn living wages and employer strategies to better recruit from

communities of color. Learn more at: <https://www.partnersindiversity.org/workforce-diversity-project/>

### **Diversity Retention Project**

Explore the findings of a July 2020 research project aiming to comprehensively grasp challenges related to retaining professionals of color and deliver practical solutions for employers in Oregon and southwest Washington. Learn more at: <https://www.partnersindiversity.org/diversity-retention-project/>

## **CAREER AND PROFESSIONAL DEVELOPMENT**

### **Executive Leader Collective (Coming soon)**

An application-based community tailored for mid-level professionals of color. The group will meet quarterly to gain new tools to empower both personal and organizational growth. Delve into strategic discussions, gain insights to bolster your advocacy, and fortify your network by connecting with other high-achieving executive leaders of color. Elevate your professional journey with a supportive community that champions growth, leadership, and meaningful connections.

Please contact us for more information about our professional development efforts.

## **RESOURCES**

### **Newsletter**

All PiD members receive a monthly newsletter that features organizational tips, member updates, resources, opportunities, jobs, and updates and information from Partners and Diversity.

### **Community Engagement Board**

An online space on our website for community-based organizations, nonprofits, and public agencies to announce upcoming public events, open board positions, volunteer opportunities, grants, and scholarships that support and benefit professionals of color.

### **Blog**

An online resource for members and sponsors to access educational content. All PiD members and sponsors are invited to submit articles to our blog. Submissions may focus on best practices in the DEI space, retention, and more.

### **OnDemand Webinars**

As a member of PiD, you have access to valuable online educational programs and trainings to watch at your own convenience.

# Membership Tiers

Membership with Partners in Diversity gives your organization exposure to Oregon and southwest Washington's strongest network of professionals of color. PiD is closely aligned with private and public sector employers who are dedicated to diversifying their workforce. Through our signature events, more than 9,700 professionals, and our membership-only resources and job board, your organization will have unique access to the region's diverse and professional community.



# Tier Benefits

| <b>MEMBERSHIP BENEFITS<br/>(ANNUALLY)</b>   | <b>PLATINUM<br/>\$4,000</b> | <b>GOLD<br/>\$2,000</b> | <b>SILVER<br/>\$1,000</b> |
|---|-----------------------------|-------------------------|---------------------------|
| Opportunity to host or co-host Say Hey!®  | ✓                           |                         |                           |
| Logo highlighted on PiD homepage  | ✓                           |                         |                           |
| Company recognized on applicable Partners in Diversity publications                             | ✓                           |                         |                           |
| Opportunity to host or co-host Breakfast for Champions  | ✓                           | ✓                       |                           |
| Number of admissions to Breakfast for Champions (Additional participants charged)               | 4                           | 2                       | 1                         |
| Number of free online job postings per year (Beginning January 2024)                            | Unlimited                   | 40                      | 20                        |
| Company highlighted on Members Page of PiD website  | Logo + Name + Link          | Name + Link             | Name                      |
| Ability to post events and volunteer opportunities on Community Engagement Board on PiD website | ✓                           | ✓                       | ✓                         |
| Ability to use the Partners in Diversity Proud Members icon                                     | ✓                           | ✓                       | ✓                         |

# Sponsorship Opportunities

| PROGRAM                              | NUMBER OF EVENTS | TIMELINE                   | INVESTMENT         |
|--------------------------------------|------------------|----------------------------|--------------------|
| NW Equity Summit                     | 1                | May 2025                   | \$5,000 - \$50,000 |
| Say Hey!®                            | 4                | Quarterly                  | \$25,000/event     |
| Breakfast for Champions              | 4                | Quarterly                  | \$3,000/event      |
| Community Resource Groups            | 16 (4 per group) | Quarterly                  | \$2,000/group      |
| Joint Community Resource Group Event | 2                | Summer 2024<br>Winter 2024 | \$1,000            |
| Lunch and Learn                      | 2                | Biannual                   | \$3,000            |
| PiD Website Homepage Banner Ad       |                  | 1 per Month                | \$300              |
| PiD Career Center Webpage Banner Ad  |                  | 1 per Month                | \$300              |





## ***BENEFITS OF SPONSORSHIP***

- Showcase your organization's commitment to diversity, equity, and inclusion
- Build a more resilient workforce
- Connect with professionals to share and learn best organizational practices
- Diverse and inclusive companies perform better

**14,100+**

**Email Subscribers**

**7,600+**

**Social Media Followers**

**300+**

**Organizations**

# ***Partners in Diversity Leadership Council***

The Partners in Diversity Leadership Council comprises senior-level leaders who advocate for diversity, equity, and inclusion, exemplify our values, and are passionate about helping professionals of color succeed. They contribute to the strategic plan of Partners in Diversity and ensure its success. Each Leadership Council member serves on one or more standing committees.

## ***CURRENT LEADERSHIP COUNCIL MEMBERS***

Chair, Melinda Rogers, NW Natural

Vice Chair, Ursula Alrauskas, Community Foundation for Southwest Washington

Chair Emeritus, Dr. Karin Edwards, Clark College

Treasurer, Sam Kim, Washington Trust Bank

Member Benefits Committee Chair, Dr. Katy Ho, Portland Community College

Community Advisory Committee Chair, Scott Kleiner, Wieden+Kennedy

Steve Bass, Oregon Public Broadcasting

Simone Brooks, City of Hillsboro

Sherrill Corbett, Tonkon Torp LLP

Dr. Allison Davis-White Eyes, Fielding Graduate University

Monica Lin-Meyer, EY

Jerry Walker, Oregon State Treasury

# Partners in Diversity Staff



Jenny Kim,  
Executive Director



Dorothy Chongkit,  
Director of Partnerships



Catherine Van,  
Director of Communications



Nydia Pena,  
Program Manager



Nolan Douglass,  
Manager of Membership  
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Carisma Sanchez,  
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[www.partnersindiversity.org](http://www.partnersindiversity.org)

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