



**Partners
in Diversity®**
Thriving Through Belonging

PARTNERSHIP BENEFITS



Welcome to Partners in Diversity®

Partners in Diversity®'s (PiD) mission is to create economic prosperity in Oregon and southwest Washington by working with employers to attract, retain, and develop professionals of color and diversity influencers.

Partners in Diversity collaborates with employers across Oregon and southwest Washington to build a workforce reflective of the evolving demographics of the Pacific Northwest. As a membership-based organization, we offer educational programs, research, and resources to enhance diversity, equity, inclusion, and belonging (DEI-B) to foster positive organizational culture.

Our initiatives extend to supporting professionals of color, facilitating networking through events like Say Hey!®, and engaging and supporting relocated professionals. PiD also conducts ongoing scientific research in partnership with academic institutions to inform effective workforce diversification and inclusion. Our partners include private, public, and nonprofit organizations of all sizes.

Established in 2005 as an affiliate of the Portland Metro Chamber under the Portland Business Alliance Charitable Institute, Partners in Diversity operates as a 501(c)(3) nonprofit organization.



A Message from Our Executive Director



We are delighted to have you join us on this transformative journey. At Partners in Diversity, we believe that fostering a sense of belonging is essential for every organization's success. Our mission is clear: to work with employers, like you, to hire, retain, and develop professionals of color while helping organizational and HR leaders create truly inclusive workplaces.

In today's rapidly evolving business landscape, creating a culture of belonging isn't just a moral imperative; it's a strategic advantage. Our tagline, "Thriving Through Belonging," encapsulates our vision. We understand that when employees feel they truly belong, they thrive—and so does your organization.

Our team is dedicated to providing you with the resources, insights, and support necessary to navigate this journey. Whether through targeted training for your mid-to-high level managers who are responsible for employee experiences, job boards to attract talent, or bespoke trainings for executives and/or boards, we are here to ensure that your organization not only embraces diversity but also cultivates a culture where every individual feels they belong.

Thank you for your commitment to fostering a culture of belonging within our business community. Together, we can build workplaces where everyone has the opportunity to thrive.

Please join us and become a partner in diversity.

A stylized, handwritten signature in black ink, appearing to read 'Jenny Kim'.

Jenny Kim
jkim@partnersindiversity.org

CURRENT LEADERSHIP COUNCIL MEMBERS

Chair, Ursula Arlauskas, Community Foundation for Southwest Washington

Vice Chair, Sam Kim, Washington Trust Bank

Chair Emeritus, Melinda Rogers, NW Natural

Treasure, Sherrill Corbett, Tonkon Torp LLP

Member Benefits Committee Chair, Dr. Katy Ho, Portland Community College

Community Advisory Committee Chair, Scott Kleiner, Wieden+Kennedy

Steve Bass, Oregon Public Broadcasting

Simone Brooks, City of Hillsboro

Dr. Allison Davis-White Eyes, Fielding Graduate University

Dr. Karin Edwards, Clark College

Monica Lin-Meyer, EY

Jerry Walker, Oregon State Treasury

Iván Resendiz-Guitierrez, Miller Nash LLP

Serena Stoudamire Wesley, Oregon Department of Transportation

Programs and Events



Educational Programs

Breakfast for Champions (in person or virtual options)

Bimonthly educational program for professionals of color and DEI-B professionals to learn.

Lunch and Learn

Lunchtime programming outside of the Portland Metro area focusing on enhancing professional development opportunities and fostering collaborative learning.

NW Equity Summit

Largest biennial convening of diversity and organizational leaders in the region to learn from national experts on topics related to championing DEI-B.

Online Job Board Postings

Exclusive access to a nationwide job board to connect employers with diverse talent.

Networking Opportunities

Say Hey!®

Largest multicultural networking event in Oregon and SW Washington designed to connect local businesses and community members with recently relocated professionals of color.

Professional Resource Groups

Affinity spaces designed to bring professionals of color together to network, discuss issues pertaining to their community, and strengthen connections.

Career and Professional Development

Executive Leader Collective (Coming soon)

Exclusive community tailored for executive-level professionals of color to empower personal and organizational growth.

Resources

Access to newsletters, community engagement boards, blogs, equity podcasts, archived educational programs, and webinars.

Research

Exclusive access to current and archived DEI-B research projects that provide key findings of DEI-B trends in the workplace.

Membership and Sponsorship

MEMBERSHIP

| MEMBERSHIP BENEFITS (ANNUALY) | DIAMOND \$10,000 | PLATINUM \$4,000 | GOLD \$2,000 | SILVER \$1,000 |
|--|-------------------------|---------------------|-----------------|-------------------|
| Exclusive 90-minute tailored training* | X | | | |
| Job board scraping* | X | | | |
| Opportunity to host or co-host Say Hey!® | X | X | | |
| Logo highlighted on PiD homepage | X | X | | |
| Company recognized on PiD publications | X | X | | |
| Opportunity to host or co-host one Breakfast for Champions | X | X | X | |
| Number of admissions to each ticketed event | 6 | 4 | 2 | 1 |
| Number of free online job postings per year | UNLIMITED | UNLIMITED | 40 | 20 |
| Company highlighted on Members page of PiD website | NAME, LINK, LOGO, INTRO | NAME, LINK, LOGO | NAME, LINK | NAME |
| Post events and volunteer opportunities on PiD website | X | X | X | X |
| Ability to use the PiD Proud Members icon | X | X | X | X |

SPONSORSHIP

| PROGRAM | NUMBER OF EVENTS | TIMELINE | INVESTMENT |
|-----------------------------------|------------------|---------------|-----------------------|
| NW Equity Summit | 1 | Biennial | \$5,000-\$50,000 |
| Say Hey! | 4 | Quarterly | \$25,000/Event |
| Breakfast for Champions | 6 | Bimonthly | \$3,000-\$4,000/Event |
| Professional Resource Group (PRG) | 3 Per Group | Quarterly | \$2,000/Group |
| Joint Community PRG Event | 2 | Summer/Winter | \$1,000 |
| Lunch and Learn | 2 | Bi-Annual | \$3,000 |
| Member Mixer | 4 | Quarterly | \$500 |
| PiD Career Center Webpage Banner | | 1 Per Month | \$300 |

*Available separately, please contact Nolan at ndouglass@partnersindiversity.org for more information.

Partners in Diversity Staff



Jenny Kim,
Executive Director



Dorothy Chongkit,
Director of
Partnerships



Nydia Peña,
Program Manager



Amy Vaught,
Executive Assistant



Nolan Douglass,
Partner Engagement
Manager



Joyce Cam,
Programs and Events
Specialist



www.partnersindiversity.org

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