



**Partners
in Diversity**
Thriving Through Belonging


2025

NW EQUITY SUMMIT SPONSORSHIP

Sponsor the largest convening of executives, human resources professionals, and diversity leaders and influencers in the Pacific Northwest.

Join Partners in Diversity at the 2025 NW Equity Summit and learn from national corporate leaders and experts on creating an inclusive organizational culture centered on belonging.

 May 20, 2025

 8:30 a.m. - 4:30 p.m.

 Oregon Convention Center
777 NE Martin Luther King Jr. Blvd
Portland, OR 97232



Why Sponsor?

Who: CXOs, executives, human resources, nonprofit leaders, board members, DEI professionals, and advocates

What: Full-day conference with nationally-recognized speakers, global DEI leaders, and local experts

Takeaways: Gain insight into how DEI experts and leaders are addressing challenges in the workplace and creating a culture of belonging

- **Cultivate** an inclusive and welcoming region reflective of your organizational values
- **Showcase** your organization's commitment to workplace inclusion and belonging
- **Promote** brand awareness and recruiting among a diverse group of professionals and job seekers
- **Connect and network** with other organizational and thought leaders
- **Learn** from national leaders to build a stronger, more innovative and inclusive organization



1.3K+
Attendees at our
2023 Summit



300+
Organizations
Represented



14.1K+
Email
Subscribers



7.8K+
Social Media
Followers

SPONSORSHIP BENEFITS

SPONSORSHIP LEVELS	VISIONARY \$50,000 4 Available	INNOVATOR \$30,000 5 Available	CHAMPION \$20,000	LEADER \$10,000	NETWORK \$5,000
PROMOTIONAL					
Company featured in monthly newsletter	●				
Logo on banner in high-traffic areas	●				
Sponsorship showcase	●	●			
Social media highlight	●	●	●		
Logo in event program and invites	●	●	●	●	●
Logo and link featured on website	●	●	●	●	●
Logo on branded merchandise	●	●	●	●	●
EVENT RECOGNITION					
Introduce a speaker	●				
Recognition and logo in live program	●	●	●		
Number of tickets to event	35	20	10	5	2
Invitation to VIP happy hour	10	5			
POST-EVENT					
Recognition in <i>The Oregonian</i>	●	●	●	●	●

Ready to sponsor or have questions?

Contact Jenny Kim at
jkim@partnersindiversity.org

Additional Sponsorship Opportunities

- **Lunch Sponsor (\$10,000)** - 4 available
- **VIP Happy Hour Sponsor (\$10,000)** - 1 available
- **Coffee Sponsor (\$5,000)** - 2 available

All additional sponsorship opportunities include a logo in program, special signage at the venue, and recognition during the live event