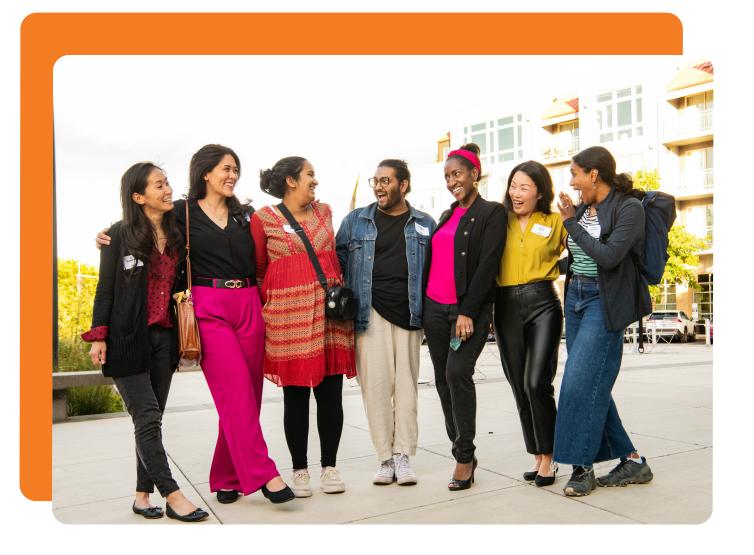


### PARTNERSHIP BENEFITS



## Welcome to Partners in Diversity®

Partners in Diversity®'s (PiD) mission is to create economic prosperity in Oregon and southwest Washington by working with employers to attract, retain, and develop professionals of color and diversity influencers.

Partners in Diversity collaborates with employers across Oregon and southwest Washington to build a workforce reflective of the evolving demographics of the Pacific Northwest. As a membership-based organization, we offer educational programs, research, and resources to enhance diversity, equity, inclusion, and belonging (DEI-B) to foster positive organizational culture.

Our initiatives extend to supporting professionals of color, facilitating networking through events like Say Hey!®, and engaging and supporting relocated professionals. PiD also conducts ongoing scientific research in partnership with academic institutions to inform effective workforce diversification and inclusion. Our partners include private, public, and nonprofit organizations of all sizes.

Established in 2005 as an affiliate of the Portland Metro Chamber under the Portland Business Alliance Charitable Institute, Partners in Diversity operates as a 501(c)(3) nonprofit organization.



## A Message from Our Executive Director



We are delighted to have you join us on this transformative jouney. At Partners in Diversity, we believe that fostering a sense of belonging is essential for every organization's success. Our mission is clear: to work with employers, like you, to hire, retain, and develop professionals of color while helping organizational and HR leaders create truly inclusive workplaces.

In today's rapidly evolving business landscape, creating a culture of belonging isn't just a moral imperative; it's a strategic advantage. Our tagline, "Thriving Through Belonging," encapsulates our vision. We understand that when employees feel they truly belong, they

thrive—and so does your organization.

Our team is dedicated to providing you with the resources, insights, and suport necessary to navigate this journey. Whether through targeted training for your mid-to-high level managers who are responsible for employee experiences, job boards to attract talent, or bespoke trainings for executives and/or boards, we are here to ensure that your organization not only embraces diversity but also cultivates a culture where every individual feels they belong.

Thank you for your commitment to fostering a culture of belonging within our business community. Together, we can build workplaces where everyone has the opportunity to thrive.

Please join us and become a partner in diversity.

Jenny Kim

jkim@partnersindiversity.org

#### **CURRENT LEADERSHIP COUNCIL MEMBERS**

Chair, Ursula Arlauskas, Community Foundation for Southwest Washington

Vice Chair, Sam Kim, Washington Trust Bank

Chair Emeritus, Melinda Rogers, NW Natural

Treasure, Sherrill Corbett, Tonkon Torp LLP

Member Benefits Committee Chair, Dr. Katy Ho, Portland Community College

Community Advisory Committee Chair, Scott Kleiner, Wieden+Kennedy

Steve Bass, Oregon Public Broadcasting

Simone Brooks, City of Hillsboro

Dr. Allison Davis-White Eyes, Fielding Graduate University

Dr. Karin Edwards, Clark College

Monica Lin-Meyer, EY

Jerry Walker, Oregon State Treasury

Iván Resendiz-Guiterruez, Miller Nash LLP

Serena Stoudamire Wesley, Oregon Department of Transportation

# **Membership and Sponsorship**

#### **MEMBERSHIP**

MEMBERSHIP BENEFITS (ANNUALY)	DIAMOND \$10,000	PLATINUM \$4,000	GOLD \$2,000	SILVER \$1,000
Exclusive 90-minute tailored training*	Х			
Job board scraping*	X			
Opportunity to host or co-host Say Hey!®	Х	Х		
Logo highlighted on PiD homepage	X	Х		
Company recognized on PiD publications	Х	Х		
Opportunity to host or co-host one Breakfast for Champions	Х	Х	Х	
Number of admissions to each ticketed event	6	4	2	1
Number of free online job postings per year	UNLIMITED	UNLIMITED	40	20
Company highlighted on Members page of PiD website	NAME, LINK, LOGO, INTRO	NAME, LINK, LOGO	NAME, LINK	NAME
Post events and volunteer opportunities on PiD website	Х	Х	Х	х
Ability to use the PiD Proud Members icon	Х	Х	Х	Х

#### **SPONSORSHIP**

PROGRAM	NUMBER OF EVENTS	TIMELINE	INVESTMENT
NW Equity Summit	1	Biennial	\$5,000-\$50,000
Say Hey!	4	Quarterly	\$25,000/Event
Breakfast for Champions	6	Bimonthly	\$3,000-\$4,000/Event
Professional Resource Group (PRG)	3 Per Group	Quarterly	\$2,000/Group
Joint Community PRG Event	2	Summer/Winter	\$1,000
Lunch and Learn	2	Bi-Annual	\$3,000
Member Mixer	4	Quarterly	\$500
PiD Career Center Webpage Banner		l Per Month	\$300

<sup>\*</sup>Available separately, please contact Nolan at ndouglass@partnersindiversity.org for more information.

### **Programs and Events**





#### **Educational Programs**

#### Breakfast for Champions (in person or virtual options)

Bimonthly educational program for professionals of color and DEI-B professionals to learn.

#### Lunch and Learn

Lunchtime programming outside of the Portland Metro area focusing on enhancing professional development opportunities and fostering collaborative learning.

#### **NW Equity Summit**

Largest biennial convening of diversity and organizational leaders in the region to learn from national experts on topics related to championing DEI-B.

#### **Online Job Board Postings**

Exclusive access to a nationwide job board to connect employers with diverse talent.

#### **Networking Opportunities**

#### Say Hey!®

Largest multicultural networking event in Oregon and SW Washington designed to connect local businesses and community members with recently relocated professionals of color.

#### **Professional Resource Groups**

Affinity spaces designed to bring professionals of color together to network, discuss issues pertaining to their community, and strengthen connections.

#### **Career and Professional Development**

#### Executive Leader Collective (Coming soon)

Exclusive community tailored for executive-level professionals of color to empower personal and organizational growth.

#### Resources

Access to newsletters, community engagement boards, blogs, equity podcasts, archived educational programs, and webinars.

#### Research

Exclusive access to current and archived DEI-B research projects that provide key findings of DEI-B trends in the workplace.

# **Partners in Diversity Staff**



Jenny Kim, Executive Director



Nydia Peña, Program Manager



Amy Vaught, Executive Assistant



Nolan Douglass, Partner Engagement Manager



Joyce Cam, Programs and Events Specialist

