



**Partners  
in Diversity**<sup>®</sup>  
Thriving Through Belonging


2027

# NW EQUITY SUMMIT SPONSORSHIP

Sponsor the largest convening of executives, human resources professionals, and diversity leaders and influencers in the Pacific Northwest. Join Partners in Diversity at the 2027 NW Equity Summit and learn from national corporate leaders and experts on creating an inclusive organizational culture centered on belonging.

 May 27, 2027

 8:30 a.m. - 4:30 p.m.

 Hyatt Regency Portland  
375 NE Holladay St.  
Portland, OR 97232



## Why Sponsor? Why Now?

**Elevate Your Brand Among Influential Decision-Makers**

**Strengthen Oregon and Southwest Washington's Talent Ecosystem**

**Demonstrate Leadership and Community Commitment in Workforce**

**Invest in Practical Solutions for Today's Workforce Challenges**

**Increase Access and Opportunity**



**1K+**  
Attendees at our  
2025 Summit



**330+**  
Organizations  
Represented



**15K+**  
Email  
Subscribers



**7.8K+**  
Social Media  
Followers

SPONSORSHIP LEVELS	VISIONARY \$50,000 1 Available	INNOVATOR \$30,000 3 Available	CHAMPION \$20,000 4 Available	LEADER \$10,000 5 Available	NETWORK \$5,000 6 Available
<b>PROMOTIONAL</b>					
Sponsor remarks on main stage	✓	✓			
Sponsorship showcase	✓	✓			
Company featured in monthly newsletter (15k+ subscribers)	✓	✓			
Logo in event program and invites	✓	✓	✓	✓	✓
Logo on banner in high-traffic areas	✓	✓	✓	✓	✓
Logo on branded merchandise	✓	✓	✓	✓	✓
Social media highlight	✓	✓	✓	✓	✓
Logo and link featured on website	✓	✓	✓	✓	✓
<b>EVENT RECOGNITION</b>					
Introduce a speaker	✓	✓			
Recognition and logo in live program	✓	✓	✓	✓	✓
Number of tickets to event	35	20	10	5	2
Invitation to VIP happy hour	10	5			
<b>POST-EVENT</b>					
Recognition in <i>The Oregonian</i>	✓	✓	✓	✓	✓

## Ready to sponsor or have questions?

Contact Jenny Kim at  
[jkim@partnersindiversity.org](mailto:jkim@partnersindiversity.org)

## Other Sponsorship Opportunities

- **CEO Forum (\$10,000)** - 1 available
- **Additional Sponsorships Available** - Please contact Jenny Kim.

All additional sponsorship opportunities include a logo in program, special signage at the venue, and recognition during the live event.